

ORDER



Orders
Order / Rev: 704713
Alt Order #: 06264858
Product Desc: COMM 2 PRTCT FL
Estimate: BRANDES
Flight Dates: 08/08/12 - 08/10/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Southern Campaign Resources
Buying Contact: Erin Pennington
Billing Contact:
 235 E. Virginia Street
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee To Protect Florida
Demographic: A35+
Product Codes: IS-Candidate/Local Misc
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/10/12	4	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$5,600.00	\$4,760.00	0.00
Totals	4	\$5,600.00	\$4,760.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/08/12	08/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--			3			\$1,000.00		0.00			
E 2	WTSP	08/08/12	08/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--W----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----			1			\$2,600.00		0.00			
													Totals	4	\$5,600.00